



*Kim Gatto*  
Designs by Gatto

*Summary:*

Accomplished Art and Design professional with proven knowledge and experience in Book, Product and Package Design. Skilled in art direction, illustration, graphic design, paper engineering, party product design and branding consistency. Works well independently or as a team member to achieve optimum business results.

*Freelance:*

Illustrator and Graphic Designer - August 2008 - Present

Responsibilities:

Art Direction, Illustration, and Design (Identity, Book, Packaging, and Product)

Client List:

Educational Illustration: McGraw Hill Publishing, Benchmark Publishing, Harcourt Publishing, SRA (MMH) Kaleidoscope, William H. Sadlier, Inc., Element Ilc.

Picture Book Illustration: Zonderkidz - K is for Kite Children's Book Illustration - Zondervan Publishing

Book Design and Paper Engineering: Schwartz & Wade Books, Rizzoli Publishing, and Running Press Kids

Greeting Card Illustration: Designer Greetings

Product Design: Berwick/Offray and Christmas Tree Shop

Children's Product Packaging Illustration: International Playthings

*Full-time:*

Glitterwrap, Rockaway, NJ - Festive Partyware - Art Director and Designer: April 2008 - August 2008

EK Success, Clifton, NJ, Celebrations Division - Package and Product Designer: May 2007 - April 2008

Simon & Schuster Publishing, New York, NY, Little Simon Children's Book Division - Designer: June 1999 - June 2001, Senior Designer: June 2001 - June 2005, Associate Art Director: June 2005 - April 2007

Penguin Putnam Books for Young Readers, New York, NY, Grosset & Dunlap Children's Book Division - Designer: May 1997 - June 1999

*Education:*

Cooper Union School of Art: Painting classes: From Idea to Essential Image (Intermediate and Advanced) - 2003

Fashion Institute of Technology: Bachelor of Fine Arts in General Illustration - May 1993

*Skills & Interests:*

Skilled in Illustration, Paper Engineering, Package and Product Design and Development. Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, QuarkXPress, Corel Painter, Microsoft Office, Dreamweaver, and Flash.

*New York Book Show:*

2002 - Second Place: The Diary of Hansel and Gretel Pop-Up book - Design and Art Direction

2003 - Third Place: You Monsters Are in Charge Pop-Up book - Design and Art Direction

2004 - Merit Award: Raggedy Ann and Andy and the Camel with the Wrinkled Knees Pop-Up book - Design and Art Direction

2005, 2007 - Second Place: One Red Dot Pop-Up book and 600 Black Spots Pop-Up book - Art Direction